

**For Immediate Release**

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**PRIDEVEL OFFERS A ONE-STOP SOLUTION TO BIOFUEL COMPANIES  
THAT REDUCES CAPITAL EXPENSE AND DELIVERS ADVANCED, SCALABLE  
IT APPLICATIONS AND UNIFIED COMMUNICATIONS SERVICES**

**Naperville, IL – January 31, 2007** – PrideVel, a leader in providing IT solutions for growing businesses in emerging markets, today announced the company's new Biofuel IT Service. PrideVel's Biofuel IT Service provides biofuel companies with a suite of applications and services that deliver advanced, one-stop solutions for IT, Communications and Management tools.

The new PrideVel Biofuel IT Service helps emerging and growing biofuel companies obtain hosted, advanced, Fortune-250-type applications and services at a fraction of the cost. These services will also reduce the biofuel companies' capital expense and increase their productivity and communication and service capabilities. The new PrideVel hosted ERP Applications and voice and data services include: mySAP® Industry Solutions, Cisco® CallManager, Microsoft® Exchange Server, Microsoft® Live Communication Server, and IT network management,

PrideVel, known for bringing best of breed vertical industry solutions to its customers, does it again for the biofuels industry through its well established partnership model.

**About the Emerging Biofuel Industry and Its IT Demands**

Several biofuel companies are being set up globally in a rush to create alternative energy sources, taking advantage of worldwide government incentives. These companies have been generally founded in rural farming communities where it is difficult to find and retain technology workers that can manage integrated services and applications. This makes it a necessity for these fast-growing companies to outsource all of their information technology (IT) operations.

Because biofuel companies need to invest all of their available capital to build the plant and equipment, which provides them with the best return on investment, outsourcing their IT operations can reduce or eliminate the need for capital investment on IT infrastructure and all costs related to acquiring technology, implementing and maintaining the applications necessary to run their business into monthly operational expense.

To better serve the biofuel marketplace, PrideVel recently signed a referral partner agreement with SAP America (<http://www.sap.com>) to sell SAP licenses. PrideVel's SAP practice team, put together a methodology to rapidly implement SAP and support the application on an ongoing basis for biofuel companies, for a fixed monthly fee. PrideVel's team customizes the chemical industry best practices created by SAP for the specific biofuel industry needs.

PrideVel also partnered with an industry-leading application hosting company, Itelligence, inc. (<http://www.itelligencegroup.com>), to host the entire SAP environment for the contract term, eliminating not only the capital expense on the hardware needed to run the SAP system, but also the staff required to manage the systems and applications.

To address the demand for advanced, Unified Communications that includes telecommunications, email, presence management, collaboration, Managed WAN and communication needs of these emerging, high-growth biofuel companies, PrideVel partnered with CallTower, Inc., (<http://www.calltower.com>), the leading hosted IP telephony and data services provider. CallTower provides growing enterprises with the necessary T-1 lines, sophisticated IP applications with unlimited long distance and local calling, integrated email, conferencing, presence management, all for a fixed monthly price without any need for on-premise servers and PBX systems.

This set of one-stop solutions from PrideVel enables biofuel companies to focus their energies and capital on their core business to maximize their returns while allowing them to focus on core business operations.

### **About PrideVel Group**

PrideVel is a leader in Information Technology Solutions, founded by Prasad V. Rao, a highly successful entrepreneur. Prior to PrideVel; he co-founded several technology companies over the past twenty years. He was the recipient of the prestigious "E & Y Entrepreneur of the Year"

award. CyberTech Systems, one of his portfolio companies, was ranked #5 in 1999 and #7 in 1998 on the Inc. 500's fastest growing private companies.

For more information, visit [www.pridevel.com](http://www.pridevel.com) or contact Edward Campbell at 630-369-5531 or [ed.campbell@pridevel.com](mailto:ed.campbell@pridevel.com).